

University of Pretoria Yearbook 2021

Competitiveness and economic development 820 (GIB 820)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	24.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	56 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

Designed to address the determinants of competitiveness from a bottom-up, micro-economic perspective, this module examines the relationships that exist between economic policy, cluster development, industry structure, firm competitiveness and wealth creation.

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